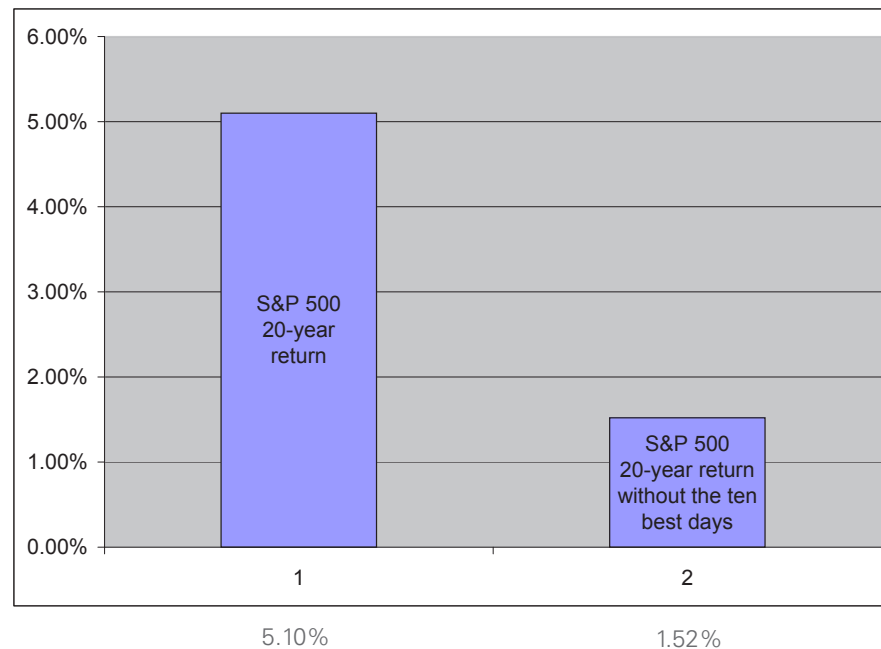




## Adopting a Long-Term View

This chart shows how over a 20-year time span ending 3/31/2009, missing just the 10 best days of market performance can be very costly.

If you missed the 10 best days of the stock market in the last 20 years...



Source: Yahoo Finance, S&P 500 returns April 1, 1989 through March 31, 2009, all returns expressed as total returns, with no dividends. This chart is intended for illustrative purposes only; it is not intended as investment advice. Past performance is not a guarantee of future results. Calculators conducted by Advised Assets Group, LLC. Advised Assets Group, LLC is a wholly owned subsidiary of Great-West Life & Annuity Insurance Company and a federally registered investment adviser.

...your total return would be reduced from 5.10% to 1.52%.

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